AUDIENCE EMPATHY

ROLE: _____

WHAT'S USEFUL to THEM:

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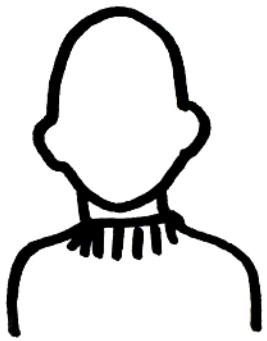
ROLE: _____



WHAT'S USEFUL to THEM:

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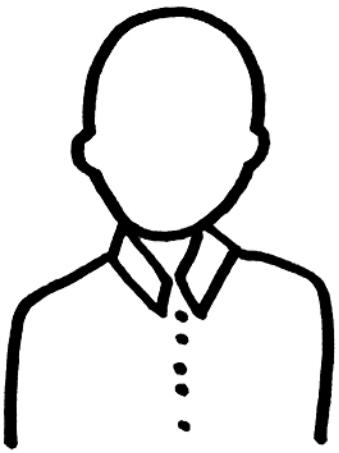
ROLE: _____



WHAT'S USEFUL to THEM:

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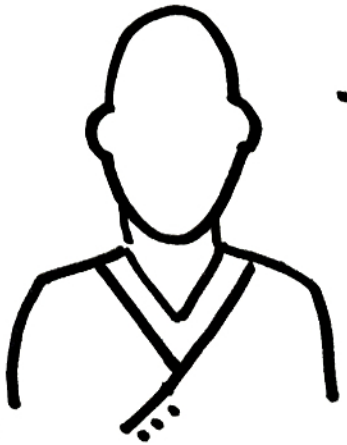
ROLE: _____



WHAT'S USEFUL to THEM:

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COLLECTIVE NEXT