



What if you could more effectively bring your people together to design and implement successful solutions to your most critical business challenges?

- + Create effective strategy
- + Reduce costs
- + Grow profitably
- + Optimize operations
- + Create competitive advantage
- + Maintain momentum on initiatives
- + Foster innovation
- + Break down silos
- + Motivate and align your people
- + Develop leaders

Collective Next can help you use your most valuable resource, your people, to achieve exceptional results in less time at lower cost.

Collective Next – What We Do

- + We **develop and facilitate customized workshops** that enable your people to more effectively design high quality business solutions and the action plans to implement them.
- + We couple **rigorous facilitation with an environment that stimulates creativity**, enabling your team to quickly frame the challenge and agree upon innovative solutions that best fit your organization.
- + We **provide the tools, techniques and frameworks to enable true collaboration**, while your people provide their expertise to design high quality business solutions that stick.
- + We immerse your team in intense work and **develop their capabilities around collaboration, leadership and decision making**.

We are the business partner who helps you
Come Together + Think Better + Move Forward

The Results

- + **High Quality Outcomes** – the right solution for your organization
- + **Acceleration** – real solutions in days instead of months
- + **Reduced Risk** – better likelihood of success when taking on complex issues
- + **Accountability & Ownership** – clearly defined action plans and responsibilities
- + **Buy-in** – alignment around well understood solutions, creating momentum and ensuring success

Sample Workshops Include:

- + Annual strategy planning
- + New product development and launch
- + Critical project kickoff and implementation planning
- + Joint customer design of new services
- + Business process redesign
- + Technology rapid requirements development
- + Business training and development

Achieve better business results through
collaboration with Collective Next.

The Experience - What our customers are saying...

"We realized some immediate and practical benefits from the workshop. Just one of the many decisions we made resulted in savings of over one hundred thousand dollars."

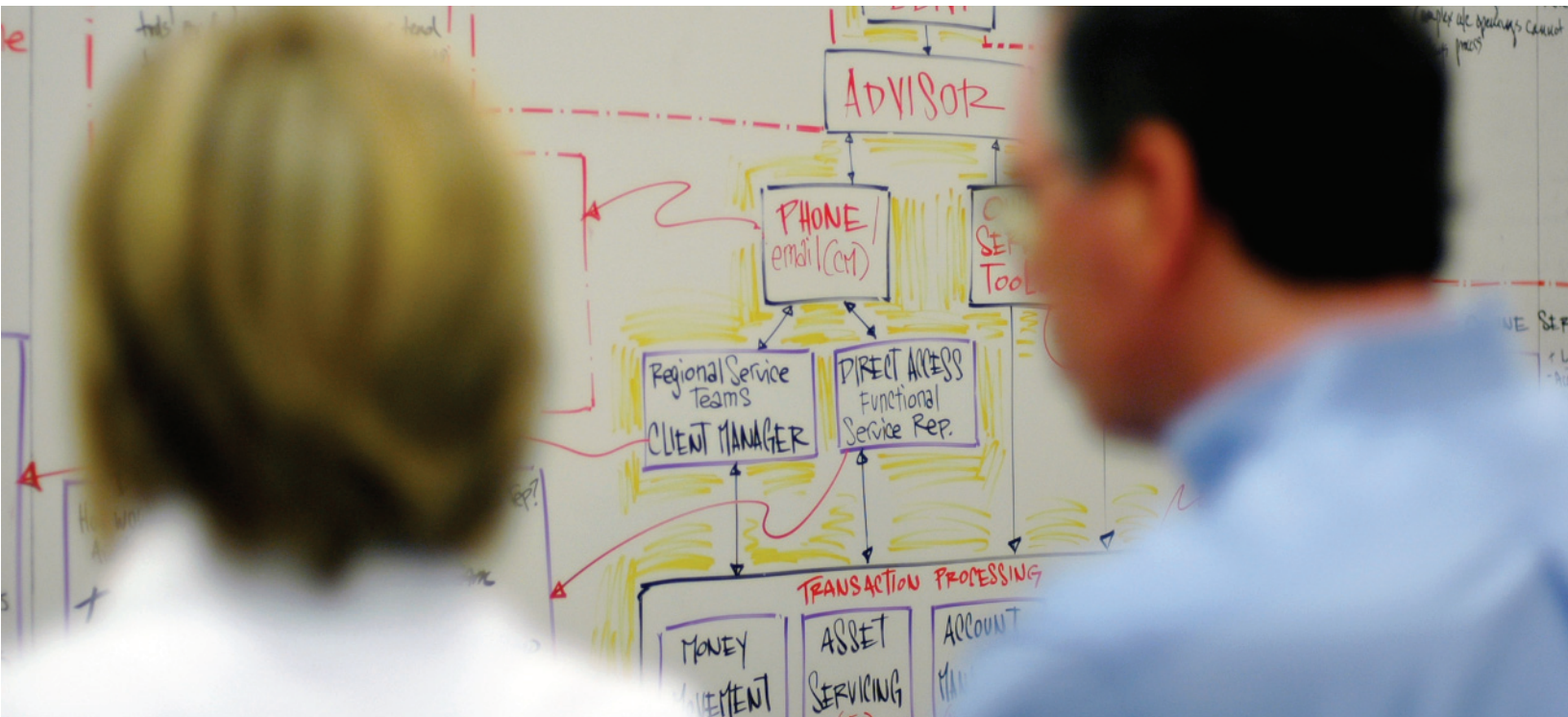
Executive Vice President, Leading Financial Services Company

"Collective Next quickly and easily gets into the business. We had an actionable plan the minute we walked out of the room."

Director Marketing Team, Pharmaceutical Company

"This is the most effective facilitated meeting I have been to in my twenty-one year banking career."

Head of Treasury, Leading Financial Services Bank





“We see Collective Next as an indispensable adjunct member of our staff. I would eliminate other parts of my budget to continue our relationship with Collective Next.”

Senior Vice President of Marketing, Life Insurance Company

“We got a ton of work done. To take something this complex and take all the perspectives in the room, and get to a goal, measures, a launch plan, a high-level work plan, and a plan for spreading the information is tremendous.”

Chief Operating Officer, Healthcare Company

“Collective Next facilitators are experts in efficiently and effectively getting the best strategic thinking out of large groups of people.”

Executive Vice President, Leading Bank

What are your biggest challenges?

Let us show you how we can help you dramatically accelerate your business solution development and implementation, to achieve greater business results.

For more information, please contact:

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